

Esperanza Bonanza Festival

2013 Championship Rodeo

Sanctioned by International Professional Rodeo Association

May 10-11, 2013



The Esperanza Bonanza Festival is one of Crittenden County's Oldest and Largest Public Events. 2013 marks the Biggest Rodeo in Esperanza Bonanza's 21 year history! The 2013 Rodeo Expands to 2 Nights of Rodeo Action! In addition to the 2 nights of Rodeo, Saturday Morning the New Esperanza Bonanza Youth Barrel Racing Competition will be held. Rodeo Contestants will be competing for \$7,000.00 in added prize money and the Youth Barrel Racing Event will have \$4,000.00 in added prize money.

Friends and Families From 3 States Attend the Festival Each Year. 2012 Attendance topped 10,000 Festival Goers. Rodeo Attendance was at Seating Capacity for the Saturday Event. With the Expanded Rodeo/Barrel Racing Competition We Anticipate the Largest Crowds in EB Rodeo History!

The 3 Day Festival features one of the Mid-South's Largest Back-Yard Barbeque Contests, IPRA Sanctioned Championship Rodeo, Craft Vendors, Carnival, Golf Tournament and Live Music by the Area's Top Musicians and Bands. Trophies and Prizes are Awarded for the Festival Events.

Rodeo Sponsorship supports a great Crittenden County Event and Provides each Sponsor 3 Days of Advertising and Recognition. Our Sponsors Make the Festival a Great Event! Come be a part of this great Crittenden County Event!

Esperanza Bonanza Festival, Inc. is recognized as a Charitable Organization under IRS Regulation 501 (c) (3). Contributions to Esperanza are deductible from Federal Income Taxes.

SPONSORSHIP OPPORTUNITIES

1. **Rodeo Sponsors**: Top billing on all publications, posters, newspaper print, and any radio advertising; Rodeo Announcer recognizes the Sponsor throughout the Entire performance. Two Arena Banners (Banner size is 2'X6"). \$5,000.00
2. **Event Sponsor**: 7 Competitive Events. Each Event will be Named for a Specific Sponsor. Rodeo Announcer will Recognize Sponsor throughout Event. Sponsor will have (2) 3'X6' banners displayed in the arena.
Events:
 - Bull riding (SOLD)
 - Saddlebronc
 - Calf Roping
 - Bareback
 - Steer Wrestling
 - Team Roping
 - Cowgirl Barrel Racing (SOLD)Event Sponsorships are \$2000.00 each. These are very high profile advertising events.
3. **Bucking Chute Sponsor**: The Bucking Chutes are where the Bulls and Broncs are released during the performance. Sponsor Banners are placed on the Front of each Chute. Sponsor's name is announced each time the Chute is used. Banner size 3'X 6'. Six (6) chutes will be named for specific sponsors. Bucking Chute Sponsorships are \$500.00 each per night.

During the performances, all sponsors will be repeatedly advertised by the Rodeo Announcer.

Contact Rodeo Committee:

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